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**7/76      Television appearance by attorney**

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An attorney may properly appear on a television program to alert the public to the importance of recognizing legal problems and seeking legal assistance.

Such a program would further the objectives of Canon 2 of the Code of Professional Responsibility and would not be unethical as long as the caveats under Canon 2 are observed. For example, the program should be limited to items of a general nature rather than specific advice on individual problems; the attorney should refrain from appearing to give a solution applicable to all apparently similar individual problems.